

DIANE ROSE

President and CEO

M.S. Engineering Systems, Naval Postgraduate School

B.S. Mathematics and Computer Science, St. Mary's College of Maryland



Diane Rose is the president and CEO at Insitu. Insitu provides industry-leading unmanned aircraft systems, software solutions and services that deliver decision-making capabilities to global customers. Diane joined Insitu in 2018.

Most recently, Diane was Vice President of Programs, responsible for executive oversight and leadership of all Insitu programs. This included interfacing with government and international customers to ensure customer satisfaction and program success through implementation of program management policies and best practices across all programs.

Prior to that role, she was dual-hatted: Director of Domestic Programs and RQ-21A Blackjack Program Director. Here she provided program management oversight and leadership across the largest portfolio of Insitu defense programs.

This included profit and loss responsibility for the following efforts: U.S. Marine Corps (USMC) RQ-21A Blackjack, Naval Special Warfare (NSW) MQ-27B ScanEagle, NSW operational support and services, U.S. Navy (USN) and U.S. Coast Guard (USCG) intelligence, surveillance, and reconnaissance (ISR) services to land and maritime units, and all foreign military sales (FMS) cases through Naval Air Systems Command (NAVAIR)/PMA263.

Prior to joining Insitu, Diane spent 13 years with the U.S. Department of the Navy as a civil servant in senior program management and acquisition roles. These included serving as Principal Deputy Program Manager for the Persistent Maritime Unmanned Aircraft Systems Program Office (PMA-262) and Director of Follow-On Modernization for the F-35 Joint Strike Fighter program.

Diane has also previously served as Principal Deputy Program Manager for Strike Planning and Execution Systems (PMA-281) and Follow-On Development and Integration Lead and Joint Program Manager for P-8A in the Program Executive Office, Air, Anti-Submarine Warfare (ASW), Assault, and Special Mission Programs (PEO(A))/PMA-290. She also held previous leadership roles as the Air Vehicle Lead and the Open Architecture/Advanced Development Lead for E-2C and C-2A in the Program Executive Office for Tactical Aircraft Programs (PEO(T))/PMA-231.

Diane began her career in naval aviation providing engineering and financial support to the F/A-18, T-45 and AV-8 programs at Naval Air Station, Patuxent River, Md., during the late 1980s as a McDonnell Douglas employee. She has Defense Acquisition University (DAU) Level III certifications in systems engineering and program management and attended the Defense Systems and Executive Program Management College (PMT 401/402). Diane has earned the Navy Meritorious Civilian Service Award.

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