

ESINA ALIC

President and CEO

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Esina Alic is the President and Chief Executive Officer of Insitu. Insitu provides industry leading unmanned aircraft systems, software solutions, and services that deliver decision making capabilities to global defense and commercial customers.

Prior to this role, Alic was Senior Vice President of Global Operations, Strategy and Programs at adidas, where she led operations strategy development and implementation as well as the execution of a global portfolio of programs.

Alic previously held senior executive roles at Boeing, where she was in charge of defining growth strategy for the Global Services & Support Division and merging Boeing Commercial and Defense services businesses. Alic also worked as a Global Sales and Marketing Executive for Boeing's autonomous portfolio.

Before joining Boeing, Alic served as Vice President of Strategy, Vice President of Global Operations & Supply Chain Management, and Vice President of International Operations & Partnerships at Insitu. Under her leadership, Insitu established its first overseas subsidiary in Australia and completed its first acquisition. Subsequently, she worked on the creation of partnerships to support growth in North America, the Middle East, Latin America, Asia-Pacific and Europe.

Throughout her career, Alic has held executive and management positions in business, finance, and engineering at other organizations ranging from start-ups to Fortune 50 companies. These include serving as Vice President of Finance at Visa, where she developed strategies for effective partner financial management and prepared the company for initial public offering, as well as management and engineering roles with BearingPoint, Arthur Anderson, FiberCycle Networks, Electro Scientific Industries, and Tektronix.

Alic has extensive knowledge of the aerospace and high-tech markets, as well as experience working in oil and gas, media, consumer goods, and other industries. She has developed strategic partnerships globally and has worked in more than 30 countries.